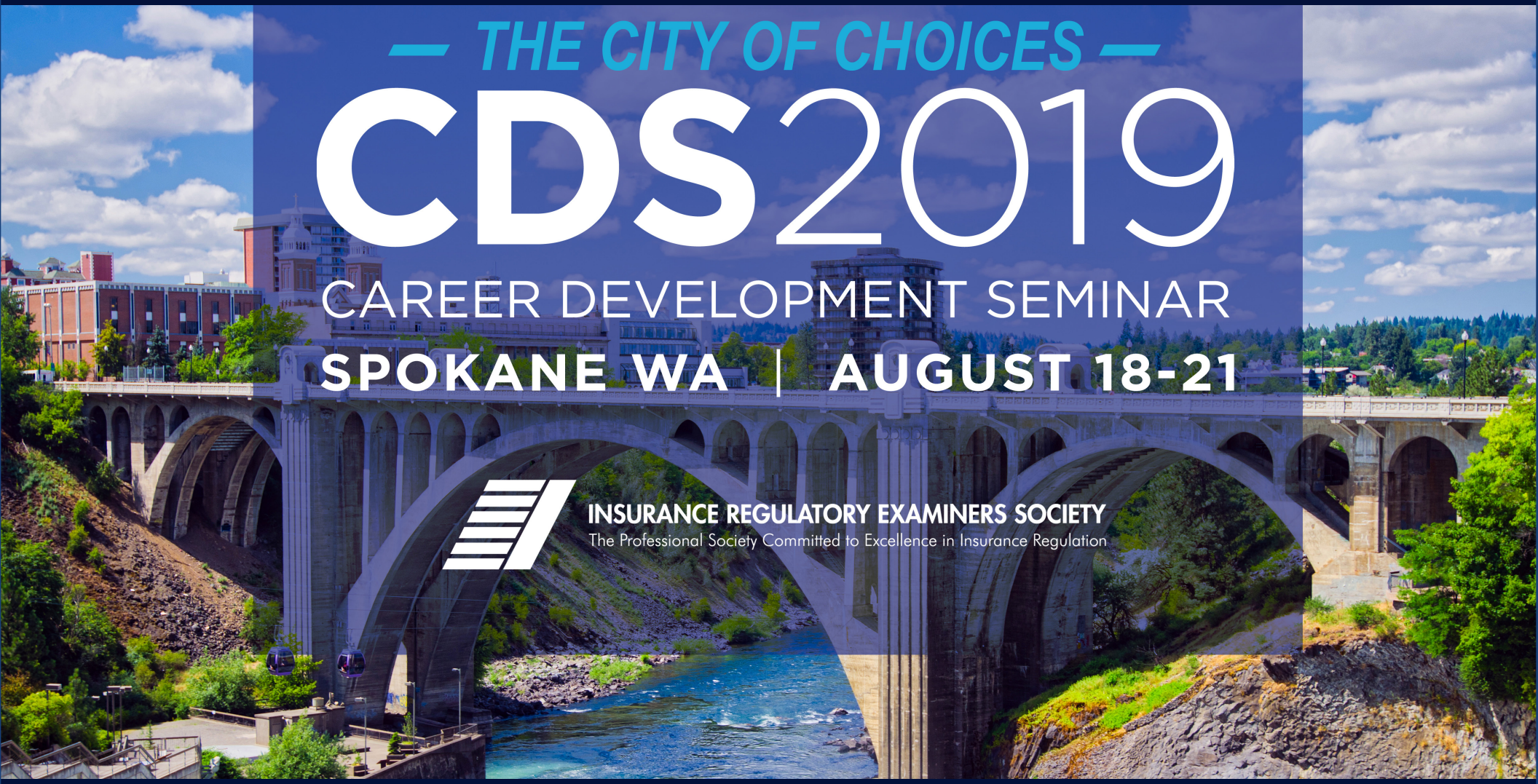

SPONSORSHIP KIT

> “The Career Development Seminar brings together insurance regulators and industry professionals unlike any other event. You’ll connect with people that you’ll do business with for years to come.”

Photo by Donald Hale

CAREER DEVELOPMENT SEMINAR

JOIN US IN SPOKANE

Every year, IRES hosts a Career Development Seminar and Regulatory Skills Workshop (CDS). This 2½ day series of workshops and panels is the Society's premier professional development activity, covering a broad range of topics and issues pertinent to insurance regulation. CDS also provides an excellent opportunity to network with regulators and insurance industry professionals.

In addition to keynote speakers, the CDS provides breakout sessions geared to those who work in many different areas of insurance regulation, such as consumer services, financial solvency, market regulation, producer licensing and enforcement & compliance areas. The CDS also offers general sessions surrounding current hot topics and issues for life, health and property & casualty insurance, as well as sessions discussing issues that span multiple insurance regulatory disciplines.

SPONSORSHIP OPPORTUNITIES

NEW FOR CDS 2019

We are excited to announce that we have expanded our Sponsorship Opportunities to include two innovative categories. First, we are seeking sponsors for full **Wi-Fi** services at the host hotel. Secondly, a sponsor or sponsors may be interested in supporting this year's **Conference App**. These are "high-exposure" sponsorship opportunities to provide important services for our CDS attendees!

SPONSOR BENEFITS	PLATINUM $7,500	GOLD $5,000	WI-FI $3,500	CONFERENCE APP $3,500	SILVER $2,500	BRONZE $1,000	PATRON $500
PRE-EVENT							
Logo on webpage (linked)	•	•	•	•	•	•	•
Logo on all digital promotional materials w/ link to company website	•	•	•	•	•	•	•
ON-SITE							
Registrations	3 comp	2 comp	2 comp	2 comp	1 comp	$100 credit*	$50 credit
Exhibit booth	•	•	•	•	•	*	
Logo inclusion on event welcome boards and signage	•	•	•	•	•	•	•
Custom lanyards	•						
Logo in program	**large**	**large**	**medium**	**medium**	**medium**	**medium**	**small**
Exclusive event sponsorship	1 evening social or lunch (exclusive)	1 breakfast or break (exclusive)	1 break (single/ dual)	1 break (single/dual)	1 break (single/ dual)		
Sponsor ribbon on attendee name badges	•	•	•	•	•	•	•

*Details are subject to change. *Must choose one or the other.*

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We/I commit to participating in the IRES 2019 Career Development Seminar at the level checked below and agree to pay the amount indicated by the deadlines given below:

- ☐ Platinum Sponsor ($7,500)
- ☐ Gold Sponsor ($5,000)
- ☐ Wi-Fi Sponsor ($3,500)
- ☐ Conference App ($3,500)
- ☐ Silver Sponsor ($2,500)
- ☐ Bronze Sponsor ($1,000)
- ☐ Patron Sponsor ($500)

Signature / / Date

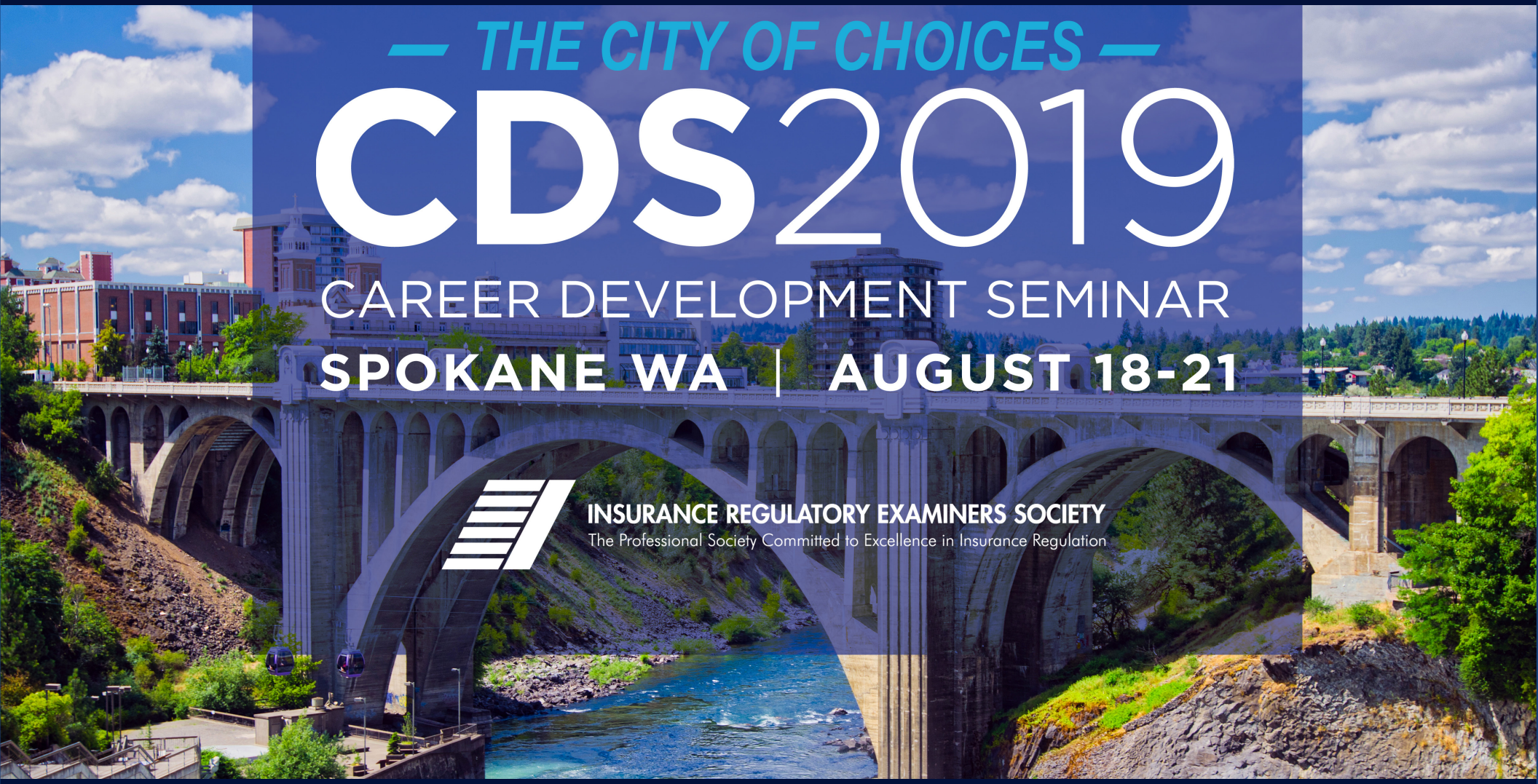
If you have any questions, please call the IRES office: 708-820-8112.
Please return this form to the IRES office via email at info@go-ires.org.

LOGO

In order to ensure the highest display quality of your company logo, please follow the below guidelines.

- File type should be vector format (ai, .eps or .pdf) only
- Fonts must be converted to outlines

Email to info@go-ires.org



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