

# SPONSORSHIP PROSPECTUS





### JOIN US IN HOUSTON, TEXAS

Saddle up for the Insurance Regulatory Examiners
Society's (IRES) Career Development Seminar (CDS)—
the biggest rodeo in insurance regulation! This roundup
of workshops and continuing education is the premier
professional development event for regulatory
professionals. It's your chance to wrangle insights on
key industry issues, ride alongside experts, participate in
important discussions regarding current regulatory
issues, and lasso valuable connections with regulators
from across the country.

This event is sure to be a wild ride, full of surprises and good ol' fashioned fun! To truly embrace the Texas spirit, we're encouraging everyone to dust off their boots, throw on their cowboy hats, and sport their best western wear throughout the entire event. So saddle up and dress the part—let's make this rodeo one to remember!

By sponsoring the 2025 CDS, you'll have the opportunity to brand your business in front of a highly targeted audience and rope in new revenue opportunities. With top-tier sponsorship packages available, our team will work with you to ensure your organization has proper placement and special recognition throughout the event. Don't miss your chance to be part of this high-stakes event! If you have any questions, give the IRES office a holler at 708-820-8112.









## BY THE NUMBERS



250

Average attendance across all 50 States.

37

Years delivering excellence to the Insurance Regulatory industry.

**50** 

Industry leading speakers.

2,500 +

Visibility over email & social media.







### SPONSORSHIP OPPORTUNITIES



#### GRAND CHAMPION SPONSORSHIP PACKAGE



- Linked logo placement on CDS website and all promotional emails
- Customized social media graphic posted on all IRES social media

\$10,000

- Exhibit Booth
- 3 Complementary Registrations
- · Top logo placement on Welcome sign and conference app
- 1 Exclusive Event Sponsorship: Choose between an evening social, Breakfast or Lunch\*
- · Logo placement in PDF Conference Agenda
- Logo on CDS Lanyards

#### **GOLDEN BUCKLE SPONSORSHIP PACKAGE**



- · Linked logo placement on CDS website and all promotional emails
- Customized social media graphic posted on all IRES social media
- Exhibit Booth
- 2 Complementary Registration
- · Logo placement on Welcome sign
- 1 Exclusive Event Sponsorship: Breakfast or Lunch\*

### \$5,000



#### SILVER SPUR SPONSORSHIP PACKAGE



- · Linked logo placement on CDS website and all promotional emails
- Customized social media graphic posted on all IRES social media
- 1 Complementary Registration
- Logo placement on Welcome sign
- 1 Exclusive Event Sponsorship: Coffee Break

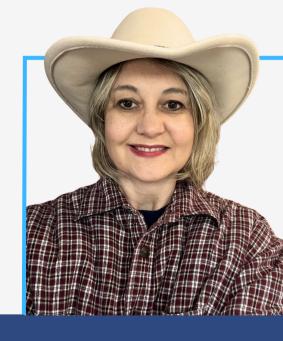
\$2,500





"Whether you're part of a large organization or a growing firm, the Career Development Seminar in Houston, Texas, is the ideal opportunity to showcase your firm's expertise. With the dynamic spirit of the rodeo as our backdrop, the 2025 CDS promises engaging discussions, collaboration with peer regulators, and valuable networking. Don't miss the chance to make your mark—participate, sponsor, and be part of an unforgettable event that will strengthen your presence in the industry!."

LEANN CROW, IRES PRESIDENT



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